



North American Snow Conference Education Session Formats

Please review the options below for the type and length of format you may select. APWA offers 4 different formats to ensure dynamic education sessions.

1. Education Session: (50 minutes)

50 minute education sessions may be delivered by a single speaker or a panel consisting of 2-3 speakers. The content includes best practices, how to's, case studies, insightful stories, emerging trends and technologies, new perspectives, etc.

2. Education Session: (75 minutes)

75 minute education sessions may be delivered by a single speaker or a panel consisting of 3-5 speakers. The content includes best practices, how to's, case studies, insightful stories, emerging trends and technologies, new perspectives, etc.

3. Education Session: (20 minutes)

20 minute education sessions are conducted in the manner of Ted Talks. They are ideal for "Thought Leader" or "Innovative Solutions and Trends" topics. Have a unique perspective? This is a great format to share it. We'll allow you to use slides, but keep them at a minimum and don't rely on slides to tell your story.

4. Poster Presentations

Not sure you want to stand in front of a room and present? A poster presentation might be a great option for you. We will provide a few presentation templates to pick from and will print your poster for you. You get to talk about your research, case study, solution, or project, with small groups and one-on-one conversations. It's a great way to share your unique information in a format that also allows for high engagement and networking with attendees.