

APWA CHAPTERS AND LOCAL TECHNICAL ASSISTANCE PROGRAMS = A POWERFUL COLLABORATION

There are many ways for APWA Chapters and LTAPs to establish a strong partnership.

- Cross-promote trainings/events in your respective newsletters. This is a great way to share information and reach new individuals while also adding valuable content to your newsletter!
- Make it easy to share your chapter scholarship opportunities by sharing the information with your LTAP.
- The CT LTAP and New England Chapter partnered on monthly New England Chapter Connects webinars through COVID. Check out the <u>links to the recordings</u>.
- The CT LTAP Director volunteered to facilitate the day-long chapter strategic planning session. This allowed the LTAP and chapter to brainstorm new ideas during the session.

- Invite members of the LTAP or chapter to serve on your organization's advisory committees, review panels, task forces, and other groups charged with assessing needs for designing and evaluating training and technology transfer programs.
- Participate in each other's webinars. For example, the Florida LTAP Center partnered with the Florida Chapter to present a virtual roundtable and panel discussion on the Path to APWA Accreditation.
- Chapters can help the LTAP promote the "<u>Build</u> <u>a Better Mousetrap</u>" Award Program.

Each Chapter and LTAP Center can form a partnership that works best for them. Touch base with your LTAP Director and set up an opportunity to talk about ways you can collaborate. We are all focused on helping our local public works agencies.

RESOURCES FROM THE NATIONAL LTAP ASSOCIATION

How to find the LTAP Center in your state NLTAPA Tailgate Talks | NLTAPA New England Chapter Connects FHWA Build a Better Mousetrap Innovations