**FOR IMMEDIATE RELEASE:**

**Media Contact:** [Name]

[Title]

[Phone]

[Email]

***City Job Title Name* Earns Certified Public Works**

**Professional-Supervisor Designation**

***City, State – Month Day, Year –*** *Job Title Name* has earned the Certified Stormwater Manager (CSM) designation from the American Public Works Association (APWA). The CSM designation is to recognize experts in the public and private sectors who coordinate and implement stormwater management programs for city, county, state, provincial, and federal agencies. These individuals assist in administering drainage, flood control, and water quality programs.

[Insert professional background info on recipient here. Ex. (Name) has shown has worked with the Department on stormwater for the past seven years, expertly demonstrating… etc.]

To obtain the CSM designation, candidates must prove their competency in managing water quality programs state and federal permit requirements related to stormwater runoff, including management of public education, illicit discharges, erosion control, post-development runoff Best Management Practices (BMPs), system maintenance, water quality monitoring, data analysis, and reporting. Competency in drainage and flood control programs including operational maintenance of drainage systems, planning and construction of capital improvements, and basic knowledge of floodplain management must also be proven.

The Certified Stormwater Manger program was launched by APWA in 2008 to promote excellence and commitment to public service by advancing the knowledge and practice of stormwater management to benefit the community, public agencies and the profession.

For more information about the program, please contact the APWA certification team at [certification@apwa.org](mailto:certification@apwa.org).

**About APWA**

The American Public Works Association (www.apwa.org) is a not-for-profit, international organization of more than 32,000 members involved in the field of public works. APWA serves its members by promoting professional excellence and public awareness through education, advocacy, and the exchange of knowledge. APWA is headquartered in Kansas City, MO, has an office in Washington, DC, and more than 60 chapters in North America.

(This sample press release may be distributed on your organization’s letterhead)