



PWX Education Session Formats

Please review the options below for the type and length of format you may select. APWA offers four different formats to ensure dynamic education sessions.

1. Education Session: (50 minutes)

50 minute education sessions may be delivered by a single speaker or a panel consisting of 2-3 speakers. The content includes best practices, how to's, case studies, insightful stories, emerging trends and technologies, new perspectives, etc.

2. Education Session: (75 minutes)

75 minute education sessions may be delivered by a single speaker or a panel consisting of 3-5 speakers. The content includes best practices, how to's, case studies, insightful stories, emerging trends and technologies, new perspectives, etc.

3. Education Session: (20 minutes)

20 minute education sessions are conducted in the manner of Ted Talks. They are ideal for "Thought Leader" or "Innovative Solutions and Trends" topics. Have a unique perspective? This is a great format to share it. We'll allow you to use slides, but keep them at a minimum and don't rely on slides to tell your story.

4. Jam Session: (50 minutes)

APWA's version of the Jam session format begins with a facilitated discussion where you first set the stage by posing questions to get the audience thinking about key concepts. Then like jazz, you let the discussion go off on the tangents that audience members want to explore. Depending on the size of the audience, you can keep the whole group together or if it is a large group, you can break participants into smaller groups that can follow the tangents into whichever direction the conversation leads. You will be asked on the Call for Presentations form to indicate what topic you'd like to pursue and provide a brief description of why that topic is suitable for a jam session.