



Elevator pitch on membership

Be ready for opportunities to give a brief, persuasive speech that will spark interest in what APWA can do for a potential member. Here are several examples based on the time available and specific audiences that chapter leaders can use as a base. Adapt as needed to be authentic to you and your chapter.

Super-short

Join APWA and gain access to a thriving community of public works professionals, exclusive resources, and unparalleled professional development opportunities. Expand your network, enhance your career, and positively impact your community. APWA membership is the key to unlocking your full potential in the public works industry.

More time? Try something like this...

American Public Works Association (APWA) is the premier organization for public works professionals. Our members are dedicated to improving the quality of life in their communities through the planning, design, construction, and maintenance of public infrastructure. By joining APWA, you will have access to a network of over 31,000 public works professionals, as well as exclusive resources and professional development opportunities. You will also have the opportunity to contribute to advancing the public works profession through advocacy efforts and participation in technical committees. Whether you're a seasoned public works professional or just starting your career, APWA provides the tools and resources you need to succeed. Join us today and become part of a community of professionals committed to making a difference in their communities.

For the young professional

American Public Works Association (APWA) is the perfect organization for you as a young professional! As a member of APWA, you'll have access to a network of over 31,000 professionals, exclusive resources, and professional development opportunities. Our Young Professionals group is specifically designed to help those new to the industry grow their skills, build their network, and become leaders in the field. You'll be able to connect with mentors, gain new insights through technical committees, and attend industry events. By joining APWA early in your career, you'll set yourself up for success in the public works industry. Join us and become part of a community of professionals dedicated to improving the quality of life in their communities.

For front-line or operational employees

American Public Works Association (APWA) is the perfect organization for front-line operational professionals! As a member of APWA, you'll have access to a network of over 31,000 professionals, exclusive resources, and professional development opportunities. Our members work together to improve the quality of life in their communities by planning, designing, constructing, and maintaining public infrastructure. By joining APWA, you'll be part of a community of professionals dedicated to advancing the public works industry. You'll have access to the latest industry trends, best practices, and technical resources to help you grow your skills and become a leader in your field. Don't miss this opportunity to connect with other public works professionals and take your career to the next level. Join APWA today.

For the boss to support employee development—option 1

Consider supporting membership in American Public Works Association (APWA) to advance the professional development of your employees. APWA is the premier organization for public works professionals and provides access to a network of over 31,000 professionals, exclusive resources, and professional development opportunities. By supporting APWA membership, your employees will have access to the latest industry trends, best practices, and technical resources to help them grow their skills and become leaders in their fields. This will not only benefit your employees but your organization as a whole. As your employees continue to grow and develop, they'll be better equipped to take on new challenges and help your organization stay competitive in a rapidly evolving industry. By supporting APWA membership, you're investing in the future of your employees and your organization. Don't miss this opportunity to help your employees reach their full potential. Support APWA membership today!

For the boss to support employee development—option 2

Professional development is critical to the success of any organization, and joining APWA is a great way to invest in your employees' growth. APWA membership offers access to exclusive resources, training opportunities, and networking events that can help your employees develop new skills, stay up to date on industry trends, and connect with peers in the field. By supporting APWA membership for your employees, you're investing in their professional development and the success of your organization. It's a win-win for everyone involved.