



## 10 ideas for welcoming members

1. **Personalized Welcome Messages.** Send personalized welcome messages to new members, including your name and a brief introduction to the chapter and its members.
2. **Virtual Meet and Greet.** Host a virtual meet and greet session where new members can meet with chapter leaders and other members to learn more about the chapter and its activities. This can be done on a quarterly or bi-monthly basis.
3. **Buddy System.** Assign a buddy or mentor to new members to help them navigate the chapter, answer their questions, and introduce them to other members.
4. **Welcome Package.** Send a welcome package to new members that includes chapter swag, a welcome letter, and information on upcoming events and activities. This can be done electronically as well.
5. **Social Media Shoutout.** Give new members a social media shoutout on the chapter's social media accounts to welcome and introduce them to other members.
6. **New Member Orientation.** Encourage new members to attend the new member orientation hosted by APWA staff and attend yourself to help new members get acquainted with everything APWA has to offer. Then host a new member orientation session at the chapter level where new members can learn more about the chapter, its activities, and how to get involved.
7. **Welcome Video.** Create a welcome video introducing new members to the chapter, its leaders, and its members.

8. **Chapter Handbook.** Provide new members with a chapter handbook that includes information on the chapter's history, activities, and how they can get involved.
9. **Welcome Breakfast/Lunch.** Host a welcome breakfast or lunch for new members to meet with chapter leaders and other members in a casual setting.
10. **Personalized Onboarding.** Customize the onboarding process for new members based on their interests and goals, providing them with information and resources specific to their needs.